



## WEBSITE POLICY

### **Purpose of Website**

Coaldale Christian School values the contribution that a website can make to the life and role of the school in a modern society. Currently, the Coaldale Christian School website has 3 important roles:

- To promote the school;
- To provide information to prospective parents and teachers, the wider community and the world;
- To act as a communication channel between teachers, parents and pupils;

### **Safeguards**

The safety of children and other users who appear or are referred to on the published site is of paramount importance. The school will ensure that no pupil can be identified or contacted either via or as a result of using, the school website.

### **Names, Pictures and Content**

- Adults' names will be published as their title and last name e.g. Mr. Smith. Children's names will be published as their first name only e.g. Jacob, or if required, first name and first letter of surname.
- Permission will be obtained from parents or caregivers before any pupil's image is used.
- No close up pictures of individual children will be available online – only group photographs with two or more children.
- Children will only be shown in photos where they are suitably dressed.
- Personal details of children or staff such as home addresses, telephone numbers, personal e-mail addresses, etc, will not be released via the website.
- Links to external websites will be checked thoroughly before inclusion on the school website. The sites will be checked for the suitability of their content for their intended audience.
- Any text written by pupils will be reviewed before inclusion to ensure that no personal details are accidentally included that could lead to the identification of the pupils.
- All written work will be reviewed to ensure that it is in no way defamatory.
- Written work will be checked to ensure (as far as possible) that no copyright or intellectual property rights are infringed, and for its suitability for its intended audience.



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## Privacy

- Adults have the right to refuse permission to publish their image on the site.
- Parents have the right to refuse permission for their child's work and/or image to be published on the site.
- Those wishing to exercise this right should express their wishes in writing to the Principal, clearly stating whether they object to work, images, or both being published, to the site. Parents will be notified of this right by publication of this policy on an annual basis with an acknowledgement receipt attached.

## Monitoring

- An Editor will check material before it is uploaded or published to ensure that it is suitable and complies with the record of objections held by the Principal and with copyright laws (as far as is possible). Any persons named on a web page can ask for their details to be removed.
- The web pages will be regularly reviewed for accuracy and will be updated as required. This review will occur at least annually. It will be the responsibility of an Administrator, school board, staff or authorized agents to ensure this happens.

## Maintenance and Editing

- Written instructions and manuals will be available and maintained by the Administrator covering how to update the website.
- At least two people should have the knowledge to maintain and edit the site, and they must pass on their knowledge to a successor at the end of a term of office.